Strengthening Internal Control Culture & Employee Trading Rules

Strengthening Internal Control Corporate Culture

'New Samsung Securities Ethics Code' Sales Ethics adopted	- Ethics code and regulations adopted (Aug., '18) to invigorate employee morality and to strength ethical management
Back-to-basic & anti-conven- tional business practice cam- paigns held	- Guidelines on maintaining the basics established and disseminated to employees Guidelines adopted on shortening meeting hours and work reports.
Business status shared	- Sharing expanded among employees of information on business status and challenges - Growth vision shared through regular forums on business status
Employee compliance education expanded	 Focus of employee education content shifted from prevention of irregularities to specialized financial investment Education customized by HQ and branch on cases of financial irregularities
CEO messages on compliance and ethical management	 Practical contents and sector-specific training expanded to promote a culture of voluntary compliance management. Cases of internal/external financial irregularities disseminated to main and branch employees according to their respective work environment.

Limiting employee trading

Sensitive data-handling units prohibited from stock trading	- Employees prohibited from personal gain based on inside information
Limits set on annual/cumu- lative amounts of stock purchases	- To prevent extreme or unethical trades
All-or-none order prevention program implemented	- Kill switch set on employee trade accounts in case of emergency